Using magnalister purely as a synchronization layer (without product upload)

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FAQ Article Print

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Frage (public)

Can I create my products directly in the marketplace backend and use magnalister only for stock, prices and order import?

Lösung (public)

Yes. In all cases the prerequisite is that the SKU on the marketplace matches the article number in your shop, and that under "Global Configuration" > "Synchronization of number ranges" the setting "Article number (Shop) = SKU (Marketplace)" is selected.

Products not created via magnalister are synchronized: yes (eBay) | yes (OTTO) | yes (Kaufland)

Additional setting required: "Synchronize third-party items" set to "Yes" (eBay) | none (OTTO) | none (Kaufland)

Refunds via magnalister: yes (eBay) | no (OTTO) | no (Kaufland)

Exclude individual products from synchronization: no (all marketplaces)

Please note:

- OTTO: Products newly created on OTTO are not recognized immediately, but with the next synchronization of the product list.
- Kaufland: Offers using Fulfillment by Kaufland are not included — only offers you ship yourself.
- Refunds cannot be issued through magnalister for OTTO and Kaufland. Please use the respective marketplace backend for this.
- Excluding individual products from synchronization is not supported. Synchronization always covers all products whose SKU can be matched.